

# biography



cathy hutchison, LEED® AP

director of marketing - vp

Cathy's core talent is connection... people to people, people to ideas and ideas to ideas. Her talent in connection allows her to pull disparate parts into core ideas and actionable plans.

Cathy joined Acoustic Dimensions in 1996 where she has applied her creative spark to develop a successful marketing platform and position the extraordinary culture of the firm. As an innovative thinker who is unafraid to "break the rules", Cathy is committed to discovering new ways to connect people with high-impact ideas. She routinely deploys imagination and inspiration as primary tools for overcoming obstacles.

In Cathy's spare time she works as a freelance writer and is the author of numerous feature articles and online columns. A great believer in the power of story, Cathy combines words with images to enliven concepts that enhance understanding. Cathy is also frequently invited to write and speak on behalf of Acoustic Dimensions about culture shifts and the digital world.

Cathy is a Vice President and Director of Marketing in our Dallas office.

## education

Graduate Level Marketing Certification  
Southern Methodist University

BA in Radio/Television  
Dallas Baptist University

## professional affiliations

Society of Marketing Professional Services  
US Green Building Council