

projects



hard rock live

Client: Universal Studios Development Partners

Location: Orlando, Florida

Project Type: New Construction

Seat Count: 2800

Opening: 1999

Architect: Morris Architects

Theatre Consultant: Auerbach & Associates

AD Scope: Acoustics | Audio

The 2800-seat concert venue features a full stagehouse and is also equipped for banquets, music workshops, and conferences. Hard Rock Live provides the Central Florida community with a world class venue in which to hear live music performance in a large capacity concert/nightclub atmosphere. Acoustic Dimensions provided acoustics and live sound reinforcement design services for the venue. The room shaping, finishes, sound isolation and noise control were developed to support live audio and recording of performances, excellent performer and audience interaction, and sound isolation between Cafe events and the adjacent restaurant.

The sound systems design was developed to act as a full touring concert system while also being user-friendly enough to serve for events such as banquets and conferences. The venue opened in January 1999 and has hosted a wide range of performers including Elton John, Ringo Starr, Glenn Frey, Joe Walsh, Natalie Merchant, the Florida Symphony Orchestra, and David Sanborn.