

# projects



## deluxe new york

**Client:** Deluxe

**Location:** New York, New York

**Project Type:** New Construction

**Opening:** 2008

**Architect:** The Philips Group (TPG)

**Contact:** Michael Jackman | Deluxe NY General Manager | 212.444.5600

**AD Scope:** Room Acoustics | Sound Isolation | Noise Control

In 2008, By Deluxe, a leading international motion picture laboratory and post production company, opened their first office in Manhattan. Their new state-of-the-art facility includes two large screening rooms, as well as production rooms, offices and laboratories. Of the two screening rooms, the larger is designed to stringent THX standards.

The location within an existing mid-rise building presented numerous acoustic challenges, not the least of which was ensuring other tenants in the building would not be disturbed by the nearly continuous operation of extremely high sound levels within the screening rooms. Extraordinary measures were implemented during design and construction to achieve high levels of sound isolation between both vertical and horizontal adjacencies.