

projects



paul brown stadium

Client: Cincinnati Bengals

Location: Cincinnati, Ohio

Seat Count: 66,965

Construction Cost: \$310 million

Opening: August 2000

Project Type: New Construction

AD Scope: Sound Reinforcement | Video Production | Broadcast Infrastructure | LED Displays | Clubs/Suites A/V | Scoring & Timing Systems | Coaching Analysis Systems | Officiating Systems | In-House Cable TV Systems | Broadcast Lighting Accommodations | Room Acoustics | Environmental Noise Analysis

Cincinnati has a long history of loyal fans, who are now enjoying their first football-only stadium named after the founder and first head coach of the Cincinnati Bengals. The new stadium honors the late Paul Brown, the pro football Hall of Famer who brought pro football to Cincinnati in 1968 as Bengals founder, general manager and head coach. The stadium's asymmetrical, open-ended design will allow for views of the downtown skyline and the riverfront. In addition, almost 70 percent of the seats are along the sidelines. Our design for this new stadium features large screen video LED displays, sideline LED displays and a distributed stadium bowl loudspeaker system. The design concept for scoreboards, at the time of construction, was the most extensive use of LED in the NFL. Our design services also include broadcast booths and the scoreboard video control room. The control room is capable of producing game-day video, commercials, and coaches shows. The design for the stadium focused on the experience of the fan. LED displays are visible from all seating areas, and high end audio and video systems were designed for suites and clubs.