

# projects



## watermark community church

**Client:** Watermark Community Church

**Location:** Dallas, Texas

**Project Type:** New Construction

**Seat Count:** 2,100

**Opening:** 2007

**Architect:** Omniplan

**Contact:** Gary Stroope | Sr. Director of Worship Arts | 214.361.2275

**AD Scope:** Acoustics | A/V Input | Lighting Design Review | Stage Design | Room Design | 3D Visualizations

Watermark Community Church purchased a nine-story, 140,000 SF office building at the intersection of two major thoroughfares in North Dallas and began renovating one floor at a time to support their growing congregation. Rather than letting the corporate structure define the church, they imprinted their culture in the furnishings, artwork and signage on the building. The finishes are natural and warm—what Senior Director of Arts, Gary Stroope describes as “an REI vibe.”

Acoustic Dimensions worked with Watermark Church to explore staging concepts that focused on musician and choir layouts, lighting and hard scenic elements. Collaborating with Omniplan architects, AD provided room shaping, seating and sightlines, acoustics and performance technologies consulting.