

projects



northwood church

Client: NorthWood Church

Location: Keller, TX

Project Type: New Construction

Seat Count: 2,000

Opening: 2007

Construction Cost: \$10 Million

Architect: HH Architects

Contact: Bruce Woody | HH Architects | 972.404.1034

AD Scope: Acoustics | Audio | Video | IMAG | Theatrical Lighting | Architectural Lighting | Room Design

NorthWood Church wanted a space focused on creating a participatory worship experience. The church's pastor, Bob Roberts, is noted by Leonard Sweet as one of the more creative thinkers in the church today. When AD met with Bob, we decided not to do the usual visiting of existing churches to look at their architectural design. Instead, we began exploring performing arts venues that are successful as environments for participatory experiences. Out of that trip came the concept of a very extended thrust stage to break down the barriers between performer and audience and to create a sense of envelopment and participation.

The screens surrounding the auditorium allow the room to be animated—static or moving. The side screens can be front lit, front projected, shadowed or whatever the creative team dreams up. The ability to have multiple rigging locations within the ceiling further breaks down exactly where communication and performance occurs. In this room, communication is not confined to a single point in space.